INTERNATIONAL PROCESSED FOOD BEVERAGE PACKAGING AGRICULTURAL EXHIBITION

19th Edition

Profood Propack Ag-Biz

TRADE FAIR FOR NATIONAL AGRIBUSINESS

2022

Farm to Fork

The Emerging Food Processing Industry

Over the years, with emerging new markets and technologies the Food Processing Industry has widened its scope. As a result, innumerable business opportunities exist within the diverse areas of Food Processing Industry. However, the Industry still remains largely untapped.

Expanding markets and demand means there is a need to fully harness the potential of producing, processing and packaging of food and drinks. Providing greater incentives as well as creating a conducive environment for more investments and exports is also necessary.

The Profood Propack & Agbiz Exhibition provides a platform to support the growth of Sri Lanka's Food Processing and packaging Industry. Since its inception almost two decades ago the exhibition has enhanced the Industry by way of creating a wide array of opportunities in exposing & merchandising the products and services locally and internationally. Celebrating the 19th edition this year, Profood Propack & Agbiz Exhibition has emerged as the most looked forward event in the industry calendar.

EXHIBITION INFORMATION

DATE : 5TH, 6TH & 7TH AUGUST 2022

TIMES : 10.00 AM TO 8. 00 PM

VENUE: BMICH EXHIBITION CENTER

Trade Visitors

Number of trade visitors **increased by 60%** over the past editions and reached 3,871 Trade Visitors in 2019

Total Visitors

Number of total visitors **increased by 20%** over the past editions, number of total visitors reached over 29,431

Visitor Profile

The exhibition will attract key industry stakeholders & decision makers of organizations such as, exporters, supermarket and hotel procurement staff, government officials, entrepreneurs and the general public.

Profood Propack & Agbiz 2022 Showcase Your Products to Thousands of Visitors....

"Profood Propack & Agbiz 2022" the most comprehensive food, beverage and packaging exhibition will be held as the 19th edition of the event. This multi-faceted exhibition provides one stop solution. This year's theme "Farm to Fork", aims to encompass the entire Industry under one roof. "Profood Propack & Agbiz 2022" being Sri Lanka's largest trade fair is a 'must attend exhibition for all organizations and individuals involved in processed food, beverage, packaging & agriculture sectors. Various concurrent events have also been planned to promote and market "Profood Propack & Agbiz 2022."

As Sri Lanka's only agriculture, food and beverage and packaging event, the event evidently attracts all stakeholders from the retail and wholesale, food/beverage service sectors. As a result generating new connections and new business for everyone involved.

Why you should Exhibit

Over the years the exhibition has been a gathering place for consumers who are on the lookout for different facets related to the Agriculture, Processed Food, Beverage & Packaging industry. Products and service providers related to the industry have found the exhibition to be the most potential and comprehensive platform to meet their targeted audience.

- Increase future sales of your products & services.
- Build relationships with buyer groups & key officials.
- Overseas buyers will visit looking for joint ventures and tie-ups.
- Unparalleled opportunity to interact with industry leaders from the public & private sectors.
- An opportunity to display products and services to the ideal target audience.
- Discover & learn about the latest innovations in the agriculture, food processing & packaging Industries.
- Over 5000 buyers expected to visit the exhibition.
- Potential cutomers will be able to touch, feel, taste & experience your products.

Who should Exhibit?

Processed Food, Beverage,
Packaging & Agriculture industry stakeholders.

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